

FOR IMMEDIATE RELEASE

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Yellow Woolly Mammoths Mark Ice Age Trail Route Through Evansville

EVANSVILLE, Wis. — Residents may have noticed some unusual new neighbors on Evansville's sidewalks: bright yellow woolly mammoths, spray painted along the pavement. These friendly markers aren't graffiti. They mark the route of the Ice Age National Scenic Trail as it passes through our community.

The Ice Age Trail is a 1,000-plus-mile footpath that winds across Wisconsin and follows the edge of the last glacier. Evansville's stretch of the trail runs right through town, and the yellow mammoths help hikers and walkers follow the route from block to block.

The markers arrive just in time for the Mammoth Hike Challenge, which runs throughout October. The challenge invites people of all ages and abilities to get outside and log miles on the Ice Age Trail, whether that means a short stroll or a longer adventure. Elsewhere on the trail, yellow blazes are used to mark the route. You'll see those along the Evansville segment of the trail as well, attached to poles or street signs.

Residents who want to learn more about the challenge and the trail can stop by the Ice Age Trail Alliance booth at Fall Fest in downtown Evansville this Saturday, October 10. Volunteers will be on hand to answer questions, share maps and help people get started.

Like the woolly mammoths themselves, the spray-painted chalk mammoths won't hang around forever. The next time you spot a mammoth on the sidewalk, follow it!



City of Evansville Contact Information:

Colette Spranger, Community Development Director

(608) 882-2263

c.spranger@evansvillewi.gov